

JANUARY

4	11	18	25
EARLY AD CLOSE: DEC 16	AD CLOSE: DEC 23	AD CLOSE: JAN 6	AD CLOSE: JAN 13
SUPPLEMENT: Directory to Israel Automotive and Mobility Startups Fixed Ops page	SPECIAL SECTION: CES 2021 preview U.S. Sales Report 2020	2020 N.A. Production Report CES 2021 coverage	SPECIAL SECTION: Data Center Industry Innovations page

FEBRUARY

1	8	15	22
AD CLOSE: JAN 20	AD CLOSE: JAN 27	AD CLOSE: FEB 3	AD CLOSE: FEB 10
Fixed Ops page	FIXED OPS JOURNAL	Auto Industry News	SPECIAL SECTION: Data Center Industry Innovations page Jan. N.A. Production Report

MARCH

1	8	15	22	29
AD CLOSE: FEB 17	AD CLOSE: FEB 24	AD CLOSE: MAR 3	AD CLOSE: MAR 10	AD CLOSE: MAR 17
Fixed Ops page Site Trends page shift	Auto industry news	Auto industry news	SPECIAL SECTION: Data Center Feb. N.A. Production Report	SPECIAL SECTION: Manufacturing and Supply Chain Industry Innovations page



In 2021, we will conduct studies to determine recall and readership of ads in *Automotive News*. These reports provide valuable data to advertisers, including verbatim feedback from readers. Speak with your sales rep to learn how your ad can be included.

IN EVERY ISSUE

Mobility page

APRIL

5	12	19	26
AD CLOSE: MAR 24	AD CLOSE: MAR 31	AD CLOSE: APR 7	AD CLOSE: APR 14
Fixed Ops page Q1 U.S. Sales Report	SPECIAL SECTION: Marketing Shanghai Auto Show preview FIXED OPS JOURNAL	March N.A. Production Report SAE coverage	SPECIAL SECTION: Data Center Industry Innovations page Shanghai Auto Show coverage

MAY

3	10	17	24	31
AD CLOSE: APR 21	AD CLOSE: APR 28	AD CLOSE: MAY 5	AD CLOSE: MAY 12	AD CLOSE: MAY 19
Fixed Ops page	Auto industry news	April N.A. Production Report	SPECIAL SECTION: Data Center Industry News shift	Industry Innovations page Talk from the Top: North American Automaker Executives

JUNE

7	14	21	28
AD CLOSE: MAY 26	AD CLOSE: JUN 2	AD CLOSE: JUN 9	AD CLOSE: JUN 16
Fixed Ops page Site Trends page Talk from the Top: North American Automaker Executives	Auto industry news FIXED OPS JOURNAL	May N.A. Production Report	SUPPLEMENT: Top Suppliers SPECIAL SECTION: Data Center SPECIAL SECTION: Innovative Vehicle Electronics Solutions

IN EVERY ISSUE

Mobility page

JULY

5	12	19	26
AD CLOSE: JUN 23	AD CLOSE: JUN 30	AD CLOSE: JUL 7	AD CLOSE: JUL 14
Fixed Ops page Q2 U.S. Sales Report	DE&I at Work page Auto industry news	June N.A. Production Report shift	SPECIAL SECTION: Data Center Industry Innovations page Future Product Pipeline: General Motors

AUGUST

2	9	16	23	30
AD CLOSE: JUL 21	AD CLOSE: JUL 28	AD CLOSE: AUG 4	AD CLOSE: AUG 11	AD CLOSE: AUG 18
SPECIAL SECTION: Faster, Faster, Faster: The Technologies of Efficiency Fixed Ops page Future Product Pipeline: Toyota, Nissan, Honda CAR MBS DAILIES August 4-5 Ad close: July 14	FIXED OPS JOURNAL DE&I at Work page Future Product Pipeline: Audi, BMW, Mercedes-Benz	Future Product Pipeline: Jaguar Land Rover, Volvo, Polestar New York Auto Show preview	SPECIAL SECTION: Data Center SPECIAL SECTION: Rising Stars Future Product Pipeline: Hyundai, Kia, Genesis July N.A. Production Report New York Auto Show coverage	Industry Innovations page Future Product Pipeline: Ford Motor Co. Munich Auto Show preview PACE Award finalists shift

SEPTEMBER

6	13	20	27
AD CLOSE: AUG 25	AD CLOSE: SEPT 1	AD CLOSE: SEPT 8	AD CLOSE: SEPT 15
Fixed Ops page Site Trends page Future Product Pipeline: Mazda, Mitsubishi, Subaru PACE Award finalists	DE&I at Work page Future Product Pipeline: VW, Tesla Munich Auto Show coverage PACE Award finalists	SPECIAL SECTION: Motor Bella Preview Future Product Pipeline: Fiat Chrysler Automobiles Aug. N.A. Production Report PACE Award finalists shift	SPECIAL SECTION: Data Center Industry Innovations page Future Product Pipeline: Aston Martin, Bentley, Ferrari, Lamborghini, Maserati, McLaren, Porsche, Rolls-Royce Motor Bella Coverage PACE Award finalists

IN EVERY ISSUE

Mobility page

OCTOBER

4	11	18	25
AD CLOSE: SEPT 22	AD CLOSE: SEPT 29	AD CLOSE: OCT 6	AD CLOSE: OCT 13
SPECIAL SECTION: PACE Award Winners and PACEpilot Honorees Fixed Ops page Future Product Pipeline: Electric Vehicles Q3 U.S. Sales Report	SUPPLEMENT: Future Product Pipeline FIXED OPS JOURNAL DE&I at Work page	Sept. N.A. Production Report	SPECIAL SECTION: Data Center Industry Innovations page

NOVEMBER

1	8	15	22	29
AD CLOSE: OCT 20	AD CLOSE: OCT 27	AD CLOSE: NOV 3	AD CLOSE: NOV 10	AD CLOSE: NOV 17
SPECIAL SECTION: Marketing Fixed Ops page	DE&I at Work page SEMA coverage	SPECIAL SECTION: Advanced Driver-Assistance Systems Auto industry news Los Angeles Auto Show preview	SPECIAL SECTION: Data Center Oct. N.A. Production Report Los Angeles Auto Show coverage	Industry Innovations page Automotive News All-Stars Talk From the Top: Global Automotive Executives

DECEMBER

6	13	20	27
EARLY AD CLOSE: NOV 23	AD CLOSE: DEC 1	AD CLOSE: DEC 8	EARLY AD CLOSE: DEC 8
Fixed Ops page Site Trends page Talk From the Top: Global Automotive Executives	FIXED OPS JOURNAL DE&I at Work page Auto industry news	Nov. N.A. Production Report	SPECIAL SECTION: Data Center SPECIAL SECTION: 2021 in Review Yearbook Industry Innovations page

IN EVERY ISSUE

Mobility page