JANUARY

4	11 AD STUDY 2	18	25
EARLY AD CLOSE: DEC 16	AD CLOSE: DEC 23	AD CLOSE: JAN 6	AD CLOSE: JAN 13
SUPPLEMENT: Directory to Israel Automotive and Mobility Startups	SPECIAL SECTION: CES 2021 preview	2020 N.A. Production Report	SPECIAL SECTION: Data Center
Fixed Ops page	U.S. Sales Report 2020	CES 2021 coverage	Industry Innovations page

FEBRUARY

1	8	15	22
AD CLOSE: JAN 20	AD CLOSE: JAN 27	AD CLOSE: FEB 3	AD CLOSE: FEB 10
Fixed Ops page	FIXED JOURNAL OPS JOURNAL	Auto Industry News	SPECIAL SECTION: Data Center Industry Innovations page Jan. N.A. Production Report

MARCH

AD CLOSE: FEB 17	8 AD CLOSE: FEB 24	15 AD CLOSE: MAR 3	22 AD CLOSE: MAR 10	29 AD CLOSE: MAR 17
Fixed Ops page Site Trends page Shift	Auto industry news	Auto industry news	SPECIAL SECTION: Data Center Feb. N.A. Production Report	SPECIAL SECTION: Manufacturing and Supply Chain Industry Innovations page



In 2021, we will conduct studies to determine recall and readership of ads in *Automotive News*. These reports provide valuable data to advertisers, including verbatim feedback from readers. Speak with your sales rep to learn how your ad can be included.

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APRIL

5	12	19	26
AD CLOSE: MAR 24	AD CLOSE: MAR 31	AD CLOSE: APR 7	AD CLOSE: APR 14
Fixed Ops page Q1 U.S. Sales Report	SPECIAL SECTION: Marketing	March N.A. Production Report	SPECIAL SECTION: Data Center
	Shanghai Auto Show preview FIXED JOURNAL	SAE coverage	Industry Innovations page Shanghai Auto Show coverage

MAY

3	10	3	17	24	31
AD CLOSE: APR 21	AD CLOSE	: APR 28	AD CLOSE: MAY 5	AD CLOSE: MAY 12	AD CLOSE: MAY 19
Fixed Ops page	Auto ir	ndustry news	April N.A. Production Report	SPECIAL SECTION: Data Center	Industry Innovations page
				Industry News shift	Talk from the Top: North American Automaker Executives

JUNE

7 AD CLOSE: MAY 26 3 AD CLOSE:	4 21 AD CLOSE: HIM 9	28
Fixed Ops page Auto inc	ustry news May N.A. Production Report URNAL	SUPPLEMENT: Top Suppliers SPECIAL SECTION: Data Center SPECIAL SECTION: Innovative Vehicle Electronics Solutions

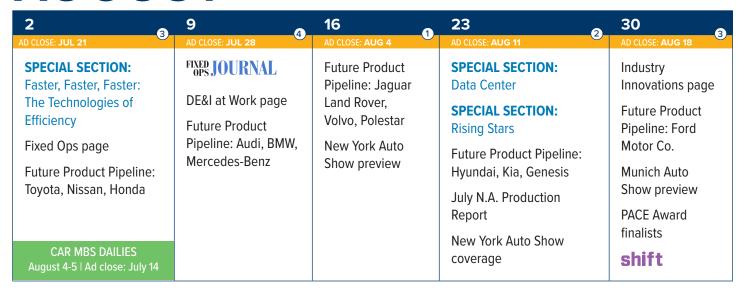
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Mobility page

JULY

5	12	19	26
AD CLOSE: JUN 23	AD CLOSE: JUN 30	AD CLOSE: JUL 7	AD CLOSE: JUL 14
Fixed Ops page Q2 U.S. Sales Report	DE&I at Work page Auto industry news	June N.A. Production Report shift	SPECIAL SECTION: Data Center Industry Innovations page Future Product Pipeline: General Motors

AUGUST



SEPTEMBER

Fixed Ops page Site Trends page Future Product Pipeline: Mazda, Mitsubishi, Subaru AD CLOSE: SEPT 1 AD CLOSE: SEPT 8 AD CLOSE: SEPT 8 AD CLOSE: SEPT 15 SPECIAL SECTION: Motor Bella Preview Future Product Pipeline: Fiat Chrysler Automobiles Aug. N.A. Production Report AD CLOSE: SEPT 15 SPECIAL SECTION: Data Center Industry Innovations page Future Product Pipeline: Future Product Pipeline: Aston Martin, Bentley, Ferrari, Lamborghini Maserati, McLaren, Porsche, Rolls- Royce	6 AD STUDY	13	20	27
Site Trends page Future Product Pipeline: Wazda, Mitsubishi, Subaru Future Product Pipeline: Mazda, Mitsubishi, Subaru Future Product Pipeline: VW, Tesla Munich Auto Show Coverage Future Product Pipeline: Fiat Chrysler Automobiles Aug. N.A. Production Report Bella Preview Future Product Pipeline: Fiat Chrysler Automobiles Martin, Bentley, Ferrari, Lamborghini Maserati, McLaren, Porsche, Rolls- Royce	AD CLOSE: AUG 25	AD CLOSE: SEPT 1	AD CLOSE: SEPT 8	AD CLOSE: SEPT 15
PACE Award finalists PACE Award finalists PACE Award finalists Motor Bella Coverage Shift PACE Award finalists	Site Trends page Future Product Pipeline: Mazda,	Future Product Pipeline: VW, Tesla Munich Auto Show	Bella Preview Future Product Pipeline: Fiat Chrysler Automobiles Aug. N.A. Production Report PACE Award finalists	Industry Innovations page Future Product Pipeline: Aston Martin, Bentley, Ferrari, Lamborghini, Maserati, McLaren, Porsche, Rolls- Royce Motor Bella Coverage

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Mobility page

OCTOBER

4	11	18	25 9
AD CLOSE: SEPT 22	AD CLOSE: SEPT 29	AD CLOSE: OCT 6	AD CLOSE: OCT 13
SPECIAL SECTION: PACE Award Winners and PACEpilot Honorees Fixed Ops page	SUPPLEMENT: Future Product Pipeline FIXED JOURNAL	Sept. N.A. Production Report	SPECIAL SECTION: Data Center Industry
Future Product Pipeline: Electric Vehicles Q3 U.S. Sales Report	DE&I at Work page		Innovations page

NOVEMBER

1	8	15	22	29
AD CLOSE: OCT 20	AD CLOSE: OCT 27	AD CLOSE: NOV 3	AD CLOSE: NOV 10	AD CLOSE: NOV 17
SPECIAL SECTION: Marketing Fixed Ops page	DE&I at Work page SEMA coverage	SPECIAL SECTION: Advanced Driver- Assistance Systems Auto industry news Los Angeles Auto Show preview	SPECIAL SECTION: Data Center Oct. N.A. Production Report Los Angeles Auto Show coverage	Industry Innovations page Automotive News All-Stars Talk From the Top: Global Automotive Executives

DECEMBER

6	13	20	27
Fixed Ops page Site Trends page	FIXED JOURNAL DE&I at Work page Auto industry news	AD CLOSE: DEC 8 Nov. N.A. Production Report	SPECIAL SECTION: Data Center SPECIAL SECTION: 2021 in Review Yearbook Industry Innovations page

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