

EDITORIAL CALENDAR

REGULAR FEATURES:

SERVICE COUNTER:

A statistical snapshot of the fixed ops space

5 MINUTES WITH:

One-on-one interviews with fixed ops professionals

LEGAL LANE:

Service world conflicts that have reached the courts

FIXED OPS PROFILE:

The personalities behind fixed ops solutions

FEBRUARY 8

CLOSE: JAN 21

The Case for Fixed Absorption

Why fixed absorption is a worthy goal for every service department.

NADA SHOW • February 9-11

APRIL 12

CLOSE: MAR 25

Parts Perfection

Using data and technology to improve parts availability and inventory management.

JUNE 14

CLOSE: MAY 20

Homegrown Talent

The best way to develop your own techs.

AUGUST 9

CLOSE: JULY 22

The ABCs of BDCs

Establishing a Business Development Center to increase ROs and profits.

OCTOBER 11

CLOSE: SEPT 23

Best Practices in the Body Shop

Streamline processes to be more efficient, profitable.

DECEMBER 13

CLOSE: NOV 18

Service Lane Software

The latest gadgets, apps and technology to improve customer service visits.

