

EMAIL NEWSLETTERS

There is nothing more valuable than direct access to someone's attention. Newsletters allow us to engage with our readers in two important ways: The Daily Newsletter is sent Monday-Friday to more than 20,000 engaged subscribers. Breaking News Alerts are sent to more than 20,000 engaged subscribers who need the most important news, the moment it happens.

DAILY NEWSLETTER

66% OPEN RATE: JAN-SEPT 2020
(60% FY 2019)

SOLD WEEKLY

POSITION	IMPRESSIONS	RATE
Top Leaderboard	40,000	€2,460
Medium Rectangle	40,000	2,260
Thought Leadership Box	40,000	2,000

BREAKING NEWS ALERT

52% OPEN RATE: JAN-SEPT 2020
(42% FY 2019)

SOLD MONTHLY

POSITION	IMPRESSIONS	RATE
Top Leaderboard	60,000	€4,100
Medium Rectangle	60,000	3,900

